## What Are Trade Leads?

Trade Leads offer U.S. exporters timely information on foreign buyers who are seeking U.S. food, agricultural, fish, seafood and forest products. A typical Trade Lead provides:

- The foreign buyer's name, address, phone, and fax.
- · Specific products and quantities needed
- Packaging and labeling requirements, if any
- Type of quotation required

These are Trade Leads are processed and distributed on the same day. Please note that Trade Leads are not distributed by specific products (product matching). Only those exporters that are part of the U.S. Suppliers database receive Trade Leads by specific products.

## Interested in receiving in this service?

FAS Trade Leads will be e-mailed to you daily.

\* Upon receipt of the registration form all email addresses will be verified using a test message. After a successful transmission; your address will be added to the list. If at any time the address provided is returned or is unable to be transmitted we reserve the right to delete the current address. It is the responsibility of the company/individual to notify AgConnections of any changes. (Please note this service is only available for U.S. exporters/U.S. origin products!)\*

## Please supply the following information and fax it back to (202) 690-4374.

If you have any questions or concerns, please feel free to contact AgConnections at (202) 690-3416 or via e-mail at agconnections@fas.usda.gov.

Name	
Company	
Address	
City/State/Zip Code	
Phone	
Fax	
E-mail	
Web site	
The signature below certifies that a U.S. COMPANY or a company with production operations in the U.S. employs the recipient of th t is understood that these trade leads are not intended for further distribution beyond the recipient company.	ese trade leads.
Signature Date	

According to the Paperwork Act of 1995, an agency may not conduct or sponsor and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB number for this information collection is 0551-0031. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering & maintaining data needed for completing & reviewing the collection of information.

Revised March 2004, OMB 0551-0031

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To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, Room 326-W, Whitten Building, 14th and Independence Avenue, SW, Washington DC 20250-9410 or call (202) 720-5964 (voice and TDD). USDA is an equal opportunity provider and employer.